December 29, 2006

Ms. Renee J. Jenkins
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 12th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-5013-TP-TRF

Dear Ms. Jenkins:

Cincinnati Bell Telephone Company LLC (CBT) proposes to revise its General Exchange Tariff, PUCO No. 8, Section 52.2 to provide a **Direct ADSL promotion** for:

- 1. First-time subscribers to business Direct ADSL
- 2. Business Direct ADSL subscribers who call to discontinue their Direct ADSL Service but decide to keep it.
- 3. Business Direct ADSL subscribers who left CBT for a competitor but return to CBT and subscribe to Direct ADSL Service.

These customers will receive discounted monthly rates for the term of the contract (\$180 for 12 months, \$160 for 24 months or \$120 for 36 months). The promotion period is January 1, 2007 through January 31, 2007.

Any questions regarding this transmittal should be directed to me at 513-397-1378.

Sincerely,

/s/ Evelyn W. King Regulatory Specialist Government Relations

Attachment

The Public Utilities Commission of Ohio

TELCOMMUNICATIONS APPLICATION FORM

(Effective: 10/01/2004) (Pursuant to Case Nos. 99-998-TP-COI and 99-563-TP-COI)

In the Matter of the Application of Cincinnatian Company LLC to modify the General Exchange PUCO No. 8, Section 52 Regarding Promotion	ge Tariff, Case No.90 -5013 -TP - TRF
Name of Registrant(s)	Cincinnati Bell Telephone Company LLC
DBA(s) of Registrant(s)	
Address of Registrant(s) Company Web Address	221 East Fourth Street, Cincinnati Ohio 45202 www.cincinnatibell.com
Regulatory Contact Person(s)	Evelyn King Phone 513-397-1378 Fax 513-421-1367
Regulatory Contact Person's Email Address	evelyn.king@cinbell.com
Contact Person for Annual Report	Tom McCloud Phone 513-397-1312
Consumer Contact Information	Tom McCloud Phone 513-397-1312
	et No. <u>90-5013-TP-TRF or - TP-TRF</u>
Motion for protective order included with	· ·
	ase? \(\subseteq \text{ Yes} \(\subseteq \text{ No [Note: waiver(s) tolls any automatic timeframe]} \)
Company Type (check all applicable): CTS (II	
Other	(explain)ons filed by telecommunication service providers subject to the Commission's rule:
	as by ILECs filing an ARB or NAG case pursuant to the guidelines established in Case
	bine different types of filings, but if you do so, you must file under the process with the
longest applicable review period.	
I. Please indicate the reason for sub-	
	by a CLEC to modify Serving Area (0-day notice, 7 copies)
2 (ABN) Abandonment of all Services	copies)
copies)	opies) \(\frac{1}{2} \) \(\frac{14-\text{day approval}}{2} \) \(\frac{1}{2} \) \(\frac{1} \) \(\frac{1}{2} \) \(\frac{1}{2} \) \(\frac{1}{2} \) \(\f
☐ 3 (ACE) New Operating Authority for provi	ders other than CMRS (30-day approval, 7 copies); for CMRS, see item No.15 on this
page.	a great should be a CTC III d. Legal and CTC II a Other
□ a. Switched Local □ b. Noi (explain)	n-switched local □ c. CTS □ d. Local and CTS □ e. Other
4 (ACO) LEC Application to Change Owner	rship (30-day approval, 10 copies)
5 (ACN) LEC Application to Change Name	
	ment to an agreement approved in a NAG or ARB case (30-day approval, 7 copies)
NOTE: see item 25 (CTR) on pag 7 (AMT) LEC Merger (30-day approval, 10	e two of this form for all other contract filings.
8 (ARB) Application for Arbitration (see 96-	
	for Tier 1 Services, Application to Reclassify Service Among Tiers, or Change to Non-
Tier Service	of CCCI and a second Coult in OS OAS TD COOL
	ariff filings as set-forth in 95-845-TP-COI) day pre-filing submittal with Staff and OCC; Do Not Docket , 4 copies)
	which has been preceded by a 30-day pre-filing submittal with Staff for all submittals and
also with OCC for Tier	1 residential services (0-day filing, 10 copies)
	NOT preceded by a 30-day filing submittal, 30-day approval, 10 copies)
copies)	Service which has been preceded by a 30-day pre-filing with Staff (0-day filing, 10
	onditions, textual revision, correction of error, etc. (30-day approval, 10 copies)
☐ vi. Grandfather service (30-	
	Services Tariff subsequent to ACE approval (60-day approval, 10 copies)
	rvice must be filed as an "ATW", not an "ATA" - see item 12, below nong Tiers (NOT automatic, 10 copies)
	on rates for non-specific or non-tier service (30-day approval, 10 copies)
10 (ATC) Application to Transfer Certificate	
	insaction Between Utilities (30-day approval, 10 copies)
12 (ATW) Application to Withdraw a Tier 1	
□ a. CLEC (60-day approval, 10 c □ 13 (CIO) Application for Change in Operation	copies)
	ment Between Carriers (0-day effective, 90-day approval, 8 copies)
☐ 15 (RRC) For CMRS providers only to Regi	ster or to Notify of a Change in Operations (0-day notice, 7 copies)
16 (SLF) Self-complaint Application	
□ a. CLEC only -Tier 1 (60-day	automatic, 10 copies) num price range for Non-Specific Service Charge (60-day approval, 10 copies)
☐ 17 (UNC) Unclassified (explain)	(NOT automatic, 15 copies)
18 (ZTA) Tariff Application Involving only	

		New End User Service (0-day notice, 10 copies)
		Change in Terms and Conditions, textual revision, correction of error, etc. (0-day notice, 10 copies)
□ 1 <i>0</i>		Vithdrawal of service (0-day notice, 10 copies)
☐ 15	Other (expi	ain) (NOT automatic, 15 copies)
<u>THE</u>	FOLLOWING AI	RE TRF FILINGS ONLY, NOT NEW CASES (0-day notice, 3 copies)
<u>≥</u> 20	Introduction or E	xtension of Promotional Offering ate for Existing Service
∐ 21		ate for Existing Service
	□ a. Tier 1	
	□ b. Tier 2	anistranta Danagan Anart(s)
$H^{\frac{2}{2}}$	2 Designation of Ke	egistrant's Process Agent(s) 'ant's Maps
吕3	1 Annual Tariff On	tion for Tier 2 Services – indicate which option you intend to adopt to maintain the tariff. NOTE, changing options
ш ²-	is only permitted	once per calendar year. Designation of Registrant's Process Agent(s)
		☐ Electronic Tariff If electronic, provide tariff's
webs		a blockome faint in electronic, provide aint o
		
THE	FOLLOWING AR	RE CTR FILINGS ONLY, NOT NEW CASES (0-day notice, 7 copies)
		tablish, revise, or cancel an end-user contract. (NOTE: see item 6 on page 1 of this form for carrier-to-carrier contract
_	amendments)	CTR Docket No TP – CTR (Use same CTR number
	throughout cale	
TT	~	
II.		cate which of the following exhibits have been filed. The numbers (corresponding to the
	list on page	(1) and above) indicate, at a minimum, the types of cases in which the exhibit is required:
	[all]	A copy of any motion for waiver of O.A.C. rule(s) associated with this filing. NOTE: the filing of a motion for waiver
		tolls any automatic timeframe associated with this filing.
	[3]	Completed Service Requirements Form.
	[3, 9(vii)]	A copy of registrant's proposed tariffs. (Carrier-to-Carrier resale tariff also required if facilities-based)
	[3]	Evidence that the registrant has notified the Ohio Department of Taxation of its intent to conduct operation as a
		telephone
		utility in the State of Ohio.
	[3]	Brief description of service(s) proposed.
	[3a-b,3d]	Explanation of whether applicant intends to provide \square resold services, \square facilities-based services, or \square both resold and
		facilities-based services.
	[3a-b,3d]	Explanation as to whether CLEC currently offers CTS services under separate CTS authority, and whether it will be
	52 4 2 47	including those services within its CLEC filing, or maintaining such CTS services under a separate affiliate.
	[3a-b,3d]	Explanation of how the proposed services in the proposed market area are in the public interest.
	[3a-b,3d]	Description of the proposed market area.
	[3a-b,3d]	Description of the class of customers (e.g., residence, business) that the applicant intends to serve.
ш	[3a-b,3d]	Documentation attesting to the applicant's financial viability, including the following:
		1) An executive Summary describing applicant's current financial condition, liquidity, and capital resources.
		Describe internally generated sources of cash and external funds available to support the applicant's operations
		are the subject of this certification application.
		2) Copy of financial statements (actual pro forma income statement and a balance sheet) Indicate if financial
		statements are based on a certain If the pro forma income statement is based upon a certain geographical
		area(s) or information in other jurisdictions.
		3) Documentation to support the applicant's cash and funding sources.
	[3a-d]	Documentation attesting to the applicant's technical and managerial expertise relative to the proposed service offering(s)
	[]	and proposed service area.
	[3a-d]	Documentation indicating the applicant's corporate structure and ownership.
	[3a-b,3d]	Information regarding any similar operations in other states. Also, if this company has been previously certified in the
	. , ,	State of Ohio, include that certification number.
	[3a-b,3d]	Verification that the applicant will maintain local telephony records separate and apart from any other accounting
		records in accordance with the GAAP.
	[3a-b,3d]	Verification of compliance with any affiliate transaction requirements.
	[3a-b,3d]	Explanation as to whether rates are derived through (check all applicable):
	_ ,	□ interconnection agreement, □ retail tariffs, or □ resale tariffs.
	[1,3a-b,3d]	Explanation as to which service areas company currently has an approved interconnection or resale agreement.
	[3a-b,3d, 9a(i-	Explanation of whether applicant intends to provide Local Services which require payment in advance of
	iii)]	Customer receiving dial tone.
	[3a,3b,3d,	Tariff sheet(s) listing the services and associated charges that must be paid prior to customer receiving dial tone (if
	9a,(i-iii)]	applicable).
	[3a-b,3d,8]	Letters requesting negotiation pursuant to Sections 251 and 252 of the Telecommunications Act of 1996 and a proposed
	· • •	timeline for construction, interconnection, and offering of services to end users.
	[3,4,7,10-11,13]	Certification from Ohio Secretary of State as to party's proper standing (domestic or foreign corporation, authorized use
		of fictitious name, etc.). In transfer of certificate cases, the transferee's good standing must be established.
	[3-4,7,10-11,13]	List of names, addresses, and phone numbers of officers and directors, or partners.
	[3]	A sample copy of the customer bill and disconnection notice the applicant plans to utilize.
	[1,4,9,10-13,16-21]	Copy of superseded tariff sheet(s) & price list(s), if applicable, marked as Exhibit A.

	,	,
\square	[1,4,9,10-13,16-21]	Copy of revised tariff sheets & price lists, marked as Exhibit B.
	[3]	Provide a copy of any customer application form required in order to establish residential service, if applicable.
\boxtimes	[1-2,4-7,9,12-	Description of and rationale for proposed tariff changes, including a complete description of the service(s) proposed or
	13,16,18-24]	affected. Specify for each service affected whether it is □ business; ⋈ residence; or □ both. Also indicate whether it is a
		⊠ switched or □ dedicated service. Include this information in either the cover letter or Exhibit C.
	[1,2,4,9a(v-vi),	Specify which notice procedure has been/will be utilized: □ direct mail; □ bill insert; □ bill notation or □ electronic mail.
	5,10,16,18(b-c),	NOTE:
	21]	☐ Tier 1 price list increases must be within an approved range of rates.
		☐ SLF 00 Filings – Do not send customer notice until it has been reviewed an approved by Commission Staff.
	[2,4-5,9a(v),	Copy of real time notice which has been/will be provided to customers.
	9b, 10,12-13,16,	NOTE: SLF Filings – Do not send customer notice until it has been reviewed an approved by Commission Staff.
	18(b-c),20-21]	
	[1,2,5,9a(v),11-13,	Affidavit attesting that customer notice has been provided.
	18, 21(increase	
	only)]	
	[2,12]	Copy of Notice which has been provided to ILEC(s).
	[2,12]	Listing of Assigned (NPA) NXX's where in the LECs (NPA) NXX's would be reassigned.
	[2,4,10,12-13,]	List of Ohio counties specifically involved or affected.
	[14]	The interconnection agreement adopted by negotiation or mediation.
	[15]	For commercial mobile radio service providers, a statement affirming that registrant has obtained all necessary federal
		authority to conduct operations being proposed, and that copies have been furnished by cellular, paging, and mobile
		companies to this Commission of any Form 401, 463, and / or 489 which the applicant has filed with the Federal
	547	Communications Commission.
	[15]	Exhibits must include company name, address, contact person, service description, and evidence of registration with the
	F2.43	Ohio Secretary of State.
H	[24]	Affidavit that total price of contract exceeds total cost of all regulated services.
	[5,13] [1,3,13]	New title sheet with proposed new company name. List of Ohio exchanges the applicant intends to serve.
	[1,3,13] [1,3a-b,3d,7,	Maps depicting the proposed serving and calling areas of the applicant.
	10,13, 23]	If Mirroring Large ILEC exchanges for both serving area and local calling areas:
		• Serving area must be clearly reflected on an Ohio map attached to tariffs and textually described in tariffs by noting
		that it is reflecting a particular large ILEC/CLEC territory, and listing the involved exchanges.
		• Local calling areas must be clearly reflected on an Ohio map attached to the tariffs, and/or clearly delineated in
		tariffs, including a complete listing of each exchange being served and all exchanges to which local calls can be made
		from each of those exchanges.
		If Self-defining serving area and/or local calling area as an area other than that of the established ILEC exchange(s):
		• Serving Area must be clearly reflected on an Ohio map attached to the tariffs, and textually described in tariffs by
		listing the involved exchanges.
		• Local Calling Areas must be described in the tariff through textual delineation and clear maps. Maps for self-
		defined serving <i>and</i> local calling areas are required to be traced on United States Geological Survey topography maps.
		These maps are the Standard Topographic Quadrangle maps, 7.5 minute 1:24,000.
		Other information requested by the Commission staff.
	[3]	Initial certification that includes Tier 2 Services, indicate which option you intend to adopt to maintain the tariff:
		☐ Paper Tariff ☐ Electronic Tariff - If electronic, provide tariff's site.
1		

III. Registrant hereby attests to its compliance with the following requirements in the Service Requirements Form, as well as all pertinent entries and orders issued by the Commission with respect to these issues. Further, registrant hereby affirms that it will maintain with its TRF docket an up-to-date, properly marked, copy of the Service Requirements Form available for public inspection.

MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE AND CTS PROVIDERS:

- [x] Sales tax
- [x] Minimum Telephone Service Standards (MTSS)
- [x] Surcharges

MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE PROVIDERS:

[x] 1+ IntraLATA Presubscription

SERVICE REQUIREMENTS FOR PROVISION OF CERTAIN SERVICES (CHECK ALL APPLICABLE):

- ☑ Discounts for Persons with Communication Disabilities and the Telecommunication Relay Service [Required if toll svc provided]
- ☐ Alternative Operator Service (AOS) requirements [Required for all providing AOS (including inmate services) service]
- ☑ Limitation of Liability Language [Required for all who have tariff language that may limit their liability]
- ☑ Termination Liability Language [Required for all who have early termination liability language in their tariffs]
- ☑ Local Number Portability and Number Pooling [Required for facilities-based LECs]
- Package Language [Required for tariffs containing packages or service bundles containing both local and toll and/or non-regulated services]

IV. List names, titles, phone numbers, and addresses of those persons authorized to make and/or affirm or verify filings at the Commission on behalf of the applicant:

Evelyn King, Regulatory Specialist, (513) 397-1378, 221 E. Fourth Street, Room 103-1280, Cincinnati, Ohio 45202

<u>NOTE</u>: An annual report is required to be filed with the Commission by each company on an annual basis. The annual report form will be sent for completion to the address and individual(s) identified in this Section unless another address or individual is so indicated.

V. List names, titles, phone numbers, and addresses of those persons authorized to respond to inquiries from the Consumer Services Department on behalf of the applicant regarding end-user complaints:

Tom McCloud, Regulatory Specialist, (513) 397-1312, 221 E. Fourth Street, Room 103-1280, Cincinnati, Ohio 45202

AFFIDAVIT

Minimum Telephone Service Standards

I am an officer of the applicant corporation, Cincinnati Bell Telephone Company LLC, and am authorized to make this statement (Name of Company) on its behalf. I attest that these tariffs comply with the Minimum Telephone Service Standards (MTSS) for the state of Ohio. I understand that the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on December 29, 2006 at 221 E. Fourth Street, Cincinnati, Ohio 45202 (Date) (Location)

/s/ Assistant Secretary and Director of Regulatory Affairs, December 29, 2006
*(Signature and Title) (Date)

* This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

VERIFICATION

I, <u>D. Scott Ringo</u>, <u>Jr.</u>, verify that I have utilized, verbatim, the Commission's Telecommunications Application Form and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

/s/ Assistant Secretary and Director of Regulatory Affairs, December 29, 2006
*(Signature and Title) (Date)

*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

Send your completed Application Form, including all required attachments as well as the required number of copies, to:

Public Utilities Commission of Ohio

Attention: Docketing Division (or to the Telecommunications Division Chief **if a prefiling** submittal)

180 East Broad Street, Columbus, OH 43215-3793

GENERAL EXCHANGE TARIFF PUCO NO. 8

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 52.2 Original Page 1.3

PROMOTIONS - BUSINESS

A. INDEX (Continued)

Section	<u>Subject</u>	<u>Page</u>	
B.12	 Direct ADSL 3.0 Mbps/768 Kbps Service For business customers newly subscribing to Direct ADSL or current Direct ADSL customers who call to disconnect or have disconnected their Direct ADSL service and left CBT for a competitor. Customers agree to sign a 12, 24, or 36-month contract. Discounted monthly rates (\$180 for 12 months; \$160 for 24 months and \$120 for 36 months) for the term of the contract. 	e	(N)
	- January 1, 2007 – January 31, 2007		(N)

GENERAL EXCHANGE TARIFF PUCO NO. 8

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 52.2 Original Page 2.11

PROMOTIONS - BUSINESS

- B. PROMOTIONAL OFFERINGS (Continued)
 - 12. Direct ADSL 3.0 Mbps/768 Kbps Service (Business) Section 44, Page 5

(N)

- a. Promotional Offer Recurring Charge
 - This promtion is for business customers newly subscribing to Direct ADSL or Direct ADSL customers who call to disconnect or have disconnected their Direct ADSL service and left CBT for a competitior.
 - If these customers agree to sign a 12, 24, or 36-month contract during the promotion period, they will receive discounted monthly rates (\$180 for 12 months; \$160 for 24 months and \$120 for 36 months) for the term of the contract.
 - Early termination penalties will apply if customer exits the contract prior to the end of the signed contract term.
 - This promotion cannot be offered in conjunction with any other ADSL promotions.
- b. Market Area Exchange Targeted By Special Promotion

All exchange areas served by Cincinnati Bell Telephone Company LLC.

c. Promotional Period in which orders must be placed

Beginning Date: January 1, 2007 Ending Date: January 31, 2007

(N)

Issued: December 29, 2006

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

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in

Case No(s). 90-5013-TP-TRF

Summary: Tariff Promotion for first-time subscribers to business Direct ADSL or current Direct ADSL subscribers who call to discontinue their Direct ADSL Service but decide to keep it or who left CBT for a competitor but return to CBT and subscribe to Direct ADSL Service.

These customers will receive discounted monthly rates for the term of the contract (\$180 for 12 months, \$160 for 24 months or \$120 for 36 months).

electronically filed by Ms. Evelyn W King on behalf of CINCINNATI BELL TELEPHONE COMPANY